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Pooletojersey.co.uk

Dear

Firstly thank you for taking the time to read this letter. We at "Poole to Jersey the long way round" are raising money and awareness for "Where there is a Will" foundation, and charities that supported our friends Will and Emma and their two year old daughter Florence through a spinal injury which left Will paralysed from the ribs down. We aim to raise funds to help Will and Emma, but also look to support people who might go through this sort of injury in the future. Will and Emma have chosen to support the INSPIRE foundation (**charity number 296284**).

So, the group of friends will complete a bike ride from Poole, Dorset to Jersey via the north coast of France, totalling 600 miles in 6 days, culminating in a lap of Jersey (Will and his family's home) which will involve up to 100 cyclists. We would like to offer you the opportunity to support the event and Will and Emma's journey in return for publicity on our blog, social media, clothing and all press releases.

Below we have detailed a number of sponsorship options; We would be delighted to answer any further questions you may have, or please visit our website Pooletojersey.co.uk:

Platinum package – cost £3000

This package will entitle you and your company to a bespoke package of rewards and incentives. If you would like more information about this package then please get in touch with us on the email below.

Senior Partner package – cost £1000

This package will enable your company to have your company logo;

- in the header of all further communication
- placed on the back of all our clothing used during the ride
- on all of our social media information
- Publicly thanked at all fundraising events (2 between now and the ride in August)
- Free advertising at the above events (publicity materials to be provided by you)
- Publicly thanked in all press interactions
- A member of your company to cut the ribbon at the start of the ride
- A representative to present the final total at the end of ride party in Jersey

Partner package – cost £500

This package will enable your company to have your company logo;

- In the footer of all communication
- On the front of all the clothing (approx. 20cm)
- Publicly thanked at all fundraising events (2 between now and the ride in August)

Supporter package – cost £300

This package will enable your company to have your company logo;

- On the front of all the clothing (approx. 20cm)
- Also we will thank you on our blog and place your logo in the partners section

Thank you so much for taking the time to read this information and we look forward to hearing from you,

Poole to Jersey team

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Pooletojersey.co.uk

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